

Where Professionalism Meets Excellence

Unlocking Opportunities

May 14 & 15, 2025 | Toronto Congress Centre



**2025 Sponsor
and Exhibitor Packages**

Table of Contents

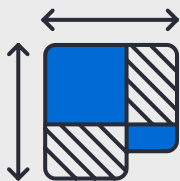


Exhibitor Basics

Exhibitors are the heart and soul of the TRREB REALTOR® QUEST Trade Show Floor. If your business or corporation isn't ready to commit to a full Sponsorship Package, but doesn't want to pass up this great opportunity to market themselves to thousands of REALTORS®, perhaps one of our booth options is for you.

All booths include:

- **Carpet**, 1 – 6' draped **table**, and 2 **chairs**
- **Exhibitor Passes** for 2 people
- **Refreshment Tickets** for 2 people
- **Link to your corporate website** on the TRREB REALTOR® QUEST website Exhibitor List



Exhibitor Booths

All booth spaces are 10' x 10'

Standard Location | \$2,499

Premium Location | \$2,999

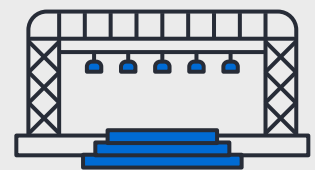


Exhibitor Passes

Extra passes are available

One-Day Pass | \$150

Two-Day Pass | \$250



Keynote Tickets

Some restrictions apply*

One Session | \$150

All Sessions | \$250



What to Expect at TRREB REALTOR® QUEST 2025

Serving more than **74,000 licensed REALTORS®** in the Greater Toronto Area, the **Toronto Regional Real Estate Board (TRREB)** is North America's largest real estate board.

TRREB REALTOR® QUEST 2025, Canada's largest real estate conference and trade show, is taking place on **May 14 and 15** at the **Toronto Congress Centre**. This two-day event welcomes over 11,000 local and international attendees. The key features that keep attendees coming back include an impressive lineup of keynote speakers, an exciting speaker series, must-attend panel discussions and an immersive trade show floor. Guests also have access to Health Quest, an International District, Learning and Podcast Hubs, and a REALTOR® STORE Pop-Up.

TRREB REALTOR® QUEST Sponsor and Exhibitor Benefits

- Exposure to **11,000+ professionals** who deal with your products and services
- **Powerful referral market** to capitalize on the opportunity to differentiate yourself from other businesses
- **National presence** ensures your company has the best value of any real estate show

A wide variety of exhibitor booths and sponsor opportunities are available to satisfy any corporate requirement!



Top Tier Sponsorship Opportunities

Sponsorship Package Name	Presenting	Diamond	Platinum	Gold	Silver
Sponsorship Cost	\$250,000	\$200,000	\$150,000	\$100,000	\$75,000
Available Packages	1	2	4	5	5
MARKETING OPPORTUNITIES					
Corporate Logo and Link on TRREB REALTOR® QUEST website home page	Ⓢ	Ⓢ	Ⓢ	Ⓢ	Ⓢ
Corporate Logo and Link on TRREB REALTOR® QUEST website sponsor page	Ⓢ	Ⓢ	Ⓢ	Ⓢ	Ⓢ
Complimentary Banner on TRREB REALTOR® QUEST event website [1]	Ⓢ	Ⓢ	Ⓢ		
Exclusive Social Media Post [1]	Ⓢ	Ⓢ	Ⓢ		
Generic sponsor Social Media Post [2]	Ⓢ	Ⓢ	Ⓢ	Ⓢ	Ⓢ
Corporate Logo and Link in TRREB REALTOR® QUEST edition of TRREB e-newsletter	Ⓢ	Ⓢ			
Corporate Logo in TRREB REALTOR® QUEST edition of TRREB e-newsletter			Ⓢ	Ⓢ	Ⓢ
Promo Video on TRREB REALTOR® QUEST event website [1]	Ⓢ	Ⓢ	Ⓢ	Ⓢ	Ⓢ
Colour Ad in TRREB REALTOR® QUEST foldable program [1]	Ⓢ	Ⓢ	Ⓢ	Ⓢ	Ⓢ

[1] Provided by sponsor, approved by TRREB - [2] Grouped with other sponsors

Top Tier Sponsorship Opportunities (cont'd)

Sponsorship Package Name	Presenting	Diamond	Platinum	Gold	Silver
ON-SITE NETWORKING OPPORTUNITIES					
Opportunity to Address the Audience prior to a speaking engagement on main stage [3]	2 Minutes	1.5 Minutes	1 Minute		
Opportunity to Introduce a Speaker or Panel [4]				⊙	
Loudspeaker or Emcee Introduction on main stage [4]	⊙	⊙	⊙		
Promo Video to be shown prior to a breakout room speaker or panel [5]	1 Minute	1 Minute	45 Sec.	30 Sec.	
Promo Video to be shown as part of a loop at TRREB Central [1]	1 Minute	1 Minute	45 Sec.	30 Sec.	30 Sec.
ON-SITE ADVERTISING OPPORTUNITIES					
Corporate Logo displayed on Coffee Sleeves at Café and Networking Area	⊙				
Premium Banner Space at Café & Networking Area	⊙				
Premium Banner Space at TRREB Reception (Day 1)	⊙	⊙	⊙	⊙	
Premium Banner Space at VIP Lounge	⊙	⊙			
Corporate Logo displayed on Charging Stations		⊙			
Corporate Logo displayed on Water Stations		⊙			
Corporate Name and Logo displayed on Complimentary Giveaway distributed to first 10,000 attendees			⊙		
Corporate Name and Logo displayed on digital/print template for Photo Booth					⊙
On-site Signage	⊙	⊙	⊙	⊙	⊙
Chance to deliver Brand Collateral to attendees [6]	⊙	⊙	⊙	⊙	⊙
Booth Space	10 Premium	8 Premium	8 Premium	6 Premium	4 Premium
EVENT PERKS					
Complimentary Tickets to Keynote Sessions	20	16	16	12	8
Meet and Greet with Keynote Speakers	4	2			
Access to VIP Parking	8 Spaces	6 Spaces	4 Spaces		
Accommodations May 13–15 [7]	Max 4 Rooms	Max 2 Rooms			
Private Meeting Room (May 14–15)	⊙				
EVENT TICKET					
Exhibitor Passes	20	16	16	12	8
Complimentary Tickets to TRREB Reception	10	8	8	6	4
POST-EVENT RECOGNITION					
Special Mentions in post-event survey	⊙	⊙	⊙	⊙	⊙
1-year Ad in TRREB's Products and Services Directory	⊙	⊙	⊙	⊙	⊙
Sponsorship Opportunity at All TRREB Events Where Sponsorship Opportunities Available (for one year beginning on the date sponsorship is secured). Includes mentions in all event-related communications to Members [8]	Gold (\$15,000 Value)	Food & Bev. (\$10,000 Value)	Silver (\$7,500 Value)		

[1] Provided by sponsor, approved by TRREB - **[2]** Grouped with other sponsors - **[3]** Scripts provided by sponsor, approved by TRREB; speaking engagement to be determined by TRREB - **[4]** Scripts provided by TRREB, approved by speaker - **[5]** Provided by sponsor, approved by speaker - **[6]** Customizable offering - **[7]** Hotel selected by TRREB - **[8]** Includes All Market Outlook events (including regional events), Commercial Development Forum Event, Real Estate Now, Town Hall, and Milestone Dinner



Marketing Opportunities

- Corporate Logo and Link on TRREB REALTOR® QUEST website home page
- Corporate Logo and Link on TRREB REALTOR® QUEST website sponsor page
- Complimentary Banner on TRREB REALTOR® QUEST event website [1]
- Exclusive Social Media Post [1]
- Generic sponsor Social Media Post [2]
- Corporate Logo and Link in TRREB REALTOR® QUEST edition of TRREB e-newsletter
- Promo Video on TRREB REALTOR® QUEST event website [1]
- Colour Ad in TRREB REALTOR® QUEST foldable program [1]



On-Site Networking Opportunities

- Opportunity to Address the Audience prior to a speaking engagement on main stage (2 Minutes) [3]
- Loudspeaker or Emcee Introduction on main stage [4]
- Promo Video shown prior to a breakout room speaker or panel (1 Minute) [5]
- Promo Video shown as part of a loop at TRREB Central (1 Minute) [1]



On-Site Advertising Opportunities

- Corporate Logo displayed on Coffee Sleeves at Café and Networking Area
- Premium Banner Space at Café & Networking Area
- Premium Banner Space at TRREB Reception (Day 1)
- Premium Banner Space at VIP Lounge
- On-site Signage
- Chance to deliver Brand Collateral to attendees [6]



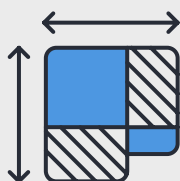
Event Perks

- 20 Complimentary Tickets to Keynote Sessions
- 4 Meet and Greet with Keynote Speakers
- Access to VIP Parking (8 Spaces)
- Accommodations May 13–15 (Max 4 Rooms) [7]
- Private Meeting Room (May 14–15)



Post-Event Recognition

- Gold Sponsorship Opportunity at All TRREB Events Where Sponsorship Opportunities Available (for one year beginning on the date sponsorship is secured). Includes mentions in all event-related communications to Members (\$15,000 Value) [8]



10 Premium
Booth Spaces



20 Passes
for Exhibitor Staff



Mentions
in post-event survey



1-Year
Ad in TRREB's Products
and Services Directory

[1] Provided by sponsor, approved by TRREB - [2] Grouped with other sponsors - [3] Scripts provided by sponsor, approved by TRREB; speaking engagement to be determined by TRREB - [4] Scripts provided by TRREB, approved by speaker - [5] Provided by sponsor, approved by speaker - [6] Customizable offering - [7] Hotel selected by TRREB - [8] Includes All Market Outlook events (including regional events), Commercial Development Forum Event, Real Estate Now, Town Hall, and Milestone Dinner



Marketing Opportunities

- Corporate Logo and Link on TRREB REALTOR® QUEST website home page
- Corporate Logo and Link on TRREB REALTOR® QUEST website sponsor page
- Complimentary Banner on TRREB REALTOR® QUEST event website [1]
- Exclusive Social Media Post [1]
- Generic sponsor Social Media Post [2]
- Corporate Logo and Link in TRREB REALTOR® QUEST edition of TRREB e-newsletter
- Promo Video on TRREB REALTOR® QUEST event website [1]
- Colour Ad in TRREB REALTOR® QUEST foldable program [1]



On-Site Networking Opportunities

- Opportunity to Address the Audience prior to a speaking engagement on main stage (1.5 Minutes) [3]
- Loudspeaker or Emcee Introduction on main stage [4]
- Promo Video shown prior to a breakout room speaker or panel (1 Minute) [5]
- Promo Video shown as part of a loop at TRREB Central (1 Minute) [1]



On-Site Advertising Opportunities

- Corporate Logo displayed on Charging Stations
- Corporate Logo displayed on Water Stations
- Premium Banner Space at TRREB Reception (Day 1)
- Premium Banner Space at VIP Lounge
- On-site Signage
- Chance to deliver Brand Collateral to attendees [6]



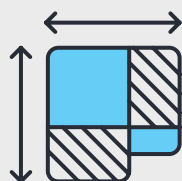
Event Perks

- 16 Complimentary Tickets to Keynote Sessions
- 2 Meet and Greet with Keynote Speakers
- Access to VIP Parking (6 Spaces)
- Accommodations May 13–15 (Max 2 Rooms) [7]



Post-Event Recognition

- Food and Beverage Sponsorship Opportunity at All TRREB Events Where Sponsorship Opportunities Available (for one year beginning on the date sponsorship is secured). Includes mentions in all event-related communications to Members (\$10,000 Value) [8]



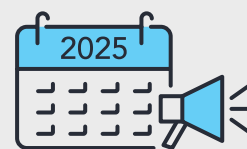
8 Premium
Booth Spaces



16 Passes
for Exhibitor Staff



Mentions
in post-event survey



1-Year
Ad in TRREB's Products
and Services Directory

[1] Provided by sponsor, approved by TRREB - [2] Grouped with other sponsors - [3] Scripts provided by sponsor, approved by TRREB; speaking engagement to be determined by TRREB - [4] Scripts provided by TRREB, approved by speaker - [5] Provided by sponsor, approved by speaker - [6] Customizable offering - [7] Hotel selected by TRREB - [8] Includes All Market Outlook events (including regional events), Commercial Development Forum Event, Real Estate Now, Town Hall, and Milestone Dinner



Marketing Opportunities

- Corporate Logo and Link on TRREB REALTOR® QUEST website home page
- Corporate Logo and Link on TRREB REALTOR® QUEST website sponsor page
- Complimentary Banner on TRREB REALTOR® QUEST event website [1]
- Exclusive Social Media Post [1]
- Generic sponsor Social Media Post [2]
- Corporate Logo in TRREB REALTOR® QUEST edition of TRREB e-newsletter
- Promo Video on TRREB REALTOR® QUEST event website [1]
- Colour Ad in TRREB REALTOR® QUEST foldable program [1]



On-Site Networking Opportunities

- Opportunity to Address the Audience prior to a speaking engagement on main stage (1 Minute) [3]
- Loudspeaker or Emcee Introduction on main stage [4]
- Promo Video shown prior to a breakout room speaker or panel (45 Seconds) [5]
- Promo Video shown as part of a loop at TRREB Central (45 Seconds) [1]



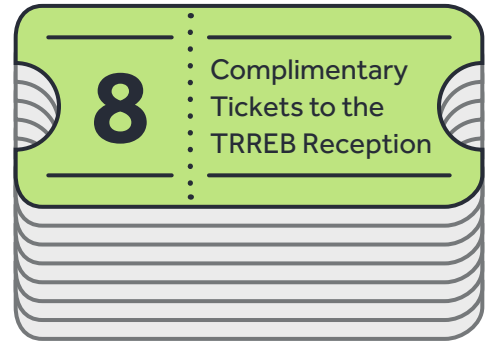
On-Site Advertising Opportunities

- Premium Banner Space at TRREB Reception (Day 1)
- Corporate Name and Logo displayed on Complimentary Giveaway distributed to first 10,000 attendees
- On-site Signage
- Chance to deliver Brand Collateral to attendees [6]



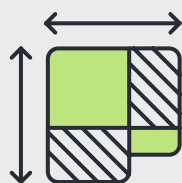
Event Perks

- 16 Complimentary Tickets to Keynote Sessions
- Access to VIP Parking (4 Spaces)



Post-Event Recognition

- Silver Sponsorship Opportunity at All TRREB Events Where Sponsorship Opportunities Available (for one year beginning on the date sponsorship is secured). Includes mentions in all event-related communications to Members (\$7,500 Value) [8]



8 Premium
Booth Spaces



16 Passes
for Exhibitor Staff



Mentions
in post-event survey



1-Year
Ad in TRREB's Products
and Services Directory

[1] Provided by sponsor, approved by TRREB - [2] Grouped with other sponsors - [3] Scripts provided by sponsor, approved by TRREB; speaking engagement to be determined by TRREB - [4] Scripts provided by TRREB, approved by speaker - [5] Provided by sponsor, approved by speaker - [6] Customizable offering - [8] Includes All Market Outlook events (including regional events), Commercial Development Forum Event, Real Estate Now, Town Hall, and Milestone Dinner



Marketing Opportunities

- Corporate Logo and Link on TRREB REALTOR® QUEST website home page
- Corporate Logo and Link on TRREB REALTOR® QUEST website sponsor page
- Generic sponsor Social Media Post [2]
- Corporate Logo in TRREB REALTOR® QUEST edition of TRREB e-newsletter
- Promo Video on TRREB REALTOR® QUEST event website [1]
- Colour Ad in TRREB REALTOR® QUEST foldable program [1]



On-Site Networking Opportunities

- Opportunity to Introduce a Speaker or Panel [4]
- Promo Video to be shown prior to a breakout room speaker or panel (30 Seconds) [5]
- Promo Video shown as part of a loop at TRREB Central (30 Seconds) [1]



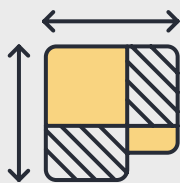
On-Site Advertising Opportunities

- Premium Banner Space at TRREB Reception (Day 1)
- On-site Signage
- Chance to deliver Brand Collateral to attendees [6]



Event Perks

- 12 Complimentary Tickets to Keynote Sessions



6 Premium
Booth Spaces



12 Passes
for Exhibitor Staff



Mentions
in post-event survey



1-Year
Ad in TRREB's Products
and Services Directory



Marketing Opportunities

- Corporate Logo and Link on TRREB REALTOR® QUEST website home page
- Corporate Logo and Link on TRREB REALTOR® QUEST website sponsor page
- Generic sponsor Social Media Post [2]
- Corporate Logo in TRREB REALTOR® QUEST edition of TRREB e-newsletter
- Promo Video on TRREB REALTOR® QUEST event website [1]
- Colour Ad in TRREB REALTOR® QUEST foldable program [1]



On-Site Networking Opportunities

- Promo Video shown as part of a loop at TRREB Central (30 Seconds) [1]



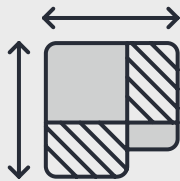
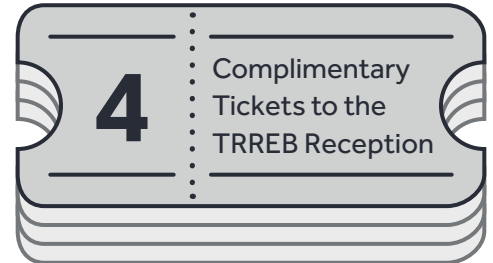
On-Site Advertising Opportunities

- Corporate Name and Logo displayed on digital and print template for Photo Booth
- On-site Signage
- Chance to deliver Brand Collateral to attendees [6]



Event Perks

- 8 Complimentary Tickets to Keynote Sessions



4 Premium
Booth Spaces



8 Passes
for Exhibitor Staff



Mentions
in post-event survey



1-Year
Ad in TRREB's Products
and Services Directory

Other Sponsorship Opportunities

Sponsorship Package Name	App	Conference Bag	Lanyard	Podcast Hub	Shuttle	Health Quest	Food Hub
Sponsorship Cost	\$50,000	\$35,000	\$25,000	\$20,000	\$15,000	\$10,000	\$8,000
Available Packages	TBD	2	2	Unlimited	3	Unlimited	Unlimited
MARKETING OPPORTUNITIES							
Corporate Logo and Link on TRREB REALTOR® QUEST website sponsor page	Ⓢ	Ⓢ	Ⓢ	Ⓢ	Ⓢ	Ⓢ	Ⓢ
Generic Social Media Post [2]	Ⓢ	Ⓢ	Ⓢ	Ⓢ	Ⓢ	Ⓢ	Ⓢ
Corporate Logo in TRREB REALTOR® QUEST edition of TRREB e-newsletter		Ⓢ	Ⓢ	Ⓢ	Ⓢ	Ⓢ	Ⓢ
Promo Video on TRREB REALTOR® QUEST website [1]	Ⓢ						
Colour Ad in TRREB REALTOR® QUEST foldable program [1]	Ⓢ						
ON-SITE NETWORKING OPPORTUNITIES							
Promo Video shown as part of a loop at TRREB Central [1]	15 Sec.						
ON-SITE ADVERTISING OPPORTUNITIES							
Premium Banner Space on TRREB REALTOR® QUEST App	Ⓢ						
Premium Banner Space at the Podcast Hub				Ⓢ			
Premium Banner Space at the Food Hub							Ⓢ
Corporate Logo displayed on Conference Bags		Ⓢ					
Corporate Logo displayed on Lanyards			Ⓢ				
Corporate Logo displayed on Shuttle Buses					Ⓢ		
Corporate Logo displayed in Health Quest Area						Ⓢ	
On-site Signage	Ⓢ	Ⓢ	Ⓢ	Ⓢ	Ⓢ	Ⓢ	Ⓢ
Chance to deliver Brand Collateral to attendees [6]	Ⓢ	Ⓢ	Ⓢ	Ⓢ	Ⓢ	Ⓢ	Ⓢ
Booth Space	4 Premium	2 Premium	2 Premium	2 Premium	2 Standard	2 Standard	2 Standard
EVENT TICKET							
Exhibitor Pass	8	6	6	6	4	4	4
Complimentary Tickets to TRREB Reception	8	6					
POST-EVENT RECOGNITION							
Special Mentions in post-event survey	Ⓢ	Ⓢ	Ⓢ	Ⓢ	Ⓢ	Ⓢ	Ⓢ
1-year Ad in TRREB's Products and Services Directory	Ⓢ	Ⓢ	Ⓢ	Ⓢ	Ⓢ	Ⓢ	Ⓢ



Marketing Opportunities

- Corporate Logo and Link on TRREB REALTOR® QUEST website sponsor page
- Generic sponsor Social Media Post [2]
- Promo Video on TRREB REALTOR® QUEST event website [1]
- Colour Ad in TRREB REALTOR® QUEST foldable program [1]



On-Site Networking Opportunities

- Promo Video shown as part of a loop at TRREB Central (15 Seconds) [1]

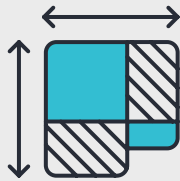
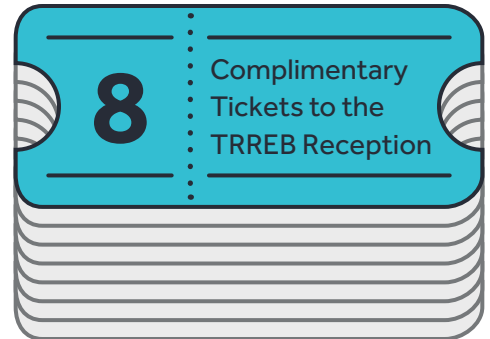


On-Site Advertising Opportunities

- Premium Banner Space on the TRREB REALTOR® QUEST App
- On-site Signage
- Chance to deliver Brand Collateral to attendees [6]



Event Perks



4 Premium
Booth Spaces



8 Passes
for Exhibitor Staff



Mentions
in post-event survey



1-Year
Ad in TRREB's Products
and Services Directory

Conference Bag Sponsor (2 Available)

\$35,000

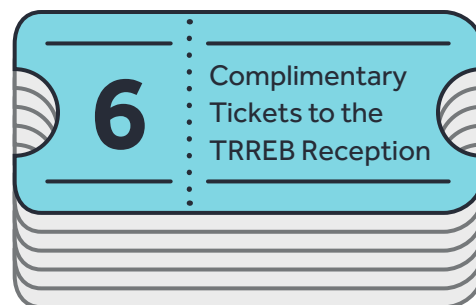


Marketing Opportunities

- Corporate Logo and Link on TRREB REALTOR® QUEST website sponsor page
- Generic sponsor Social Media Post [2]
- Corporate Logo in TRREB REALTOR® QUEST edition of TRREB e-newsletter

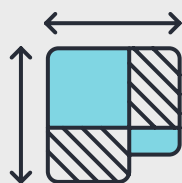


Event Perks



On-Site Advertising Opportunities

- Corporate Logo displayed on Conference Bags
- On-site Signage
- Chance to deliver Brand Collateral to attendees [6]



2 Premium
Booth Spaces



6 Passes
for Exhibitor Staff



Mentions
in post-event survey



1-Year
Ad in TRREB's Products
and Services Directory

Lanyard Sponsor (2 Available)

\$25,000



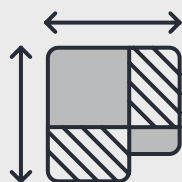
Marketing Opportunities

- Corporate Logo and Link on TRREB REALTOR® QUEST website sponsor page
- Generic sponsor Social Media Post [2]
- Corporate Logo in TRREB REALTOR® QUEST edition of TRREB e-newsletter



On-Site Advertising Opportunities

- Corporate Logo displayed on Lanyards
- On-site Signage
- Chance to deliver Brand Collateral to attendees [6]



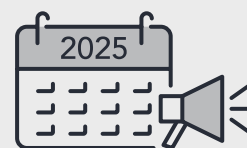
2 Premium
Booth Spaces



6 Passes
for Exhibitor Staff



Mentions
in post-event survey



1-Year
Ad in TRREB's Products
and Services Directory

Podcast Hub Sponsor (Unlimited Available)

\$20,000



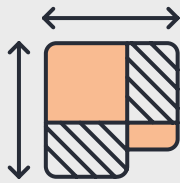
Marketing Opportunities



On-Site Advertising Opportunities

- Corporate Logo and Link on TRREB REALTOR® QUEST website sponsor page
- Generic sponsor Social Media Post [2]
- Corporate Logo in TRREB REALTOR® QUEST edition of TRREB e-newsletter

- Premium Banner Space at the Podcast Hub
- On-site Signage
- Chance to deliver Brand Collateral to attendees [6]



2 Premium
Booth Spaces



6 Passes
for Exhibitor Staff



Mentions
in post-event survey



1-Year
Ad in TRREB's Products
and Services Directory

Shuttle Sponsor (3 Available)

\$15,000



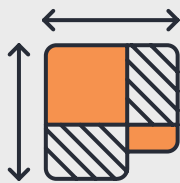
Marketing Opportunities



On-Site Advertising Opportunities

- Corporate Logo and Link on TRREB REALTOR® QUEST website sponsor page
- Generic sponsor Social Media Post [2]
- Corporate Logo in TRREB REALTOR® QUEST edition of TRREB e-newsletter

- Corporate Logo displayed on Shuttle Buses
- On-site Signage
- Chance to deliver Brand Collateral to attendees [6]



2 Standard
Booth Spaces



4 Passes
for Exhibitor Staff



Mentions
in post-event survey



1-Year
Ad in TRREB's Products
and Services Directory

Health Quest Sponsor (Unlimited Available)

\$10,000



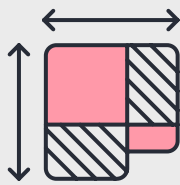
Marketing Opportunities



On-Site Advertising Opportunities

- Corporate Logo and Link on TRREB REALTOR® QUEST website sponsor page
- Generic sponsor Social Media Post [2]
- Corporate Logo in TRREB REALTOR® QUEST edition of TRREB e-newsletter

- Corporate Logo displayed in Health Quest Area
- On-site Signage
- Chance to deliver Brand Collateral to attendees [6]



2 Standard
Booth Spaces



4 Passes
for Exhibitor Staff



Mentions
in post-event survey



1-Year
Ad in TRREB's Products
and Services Directory

Food Hub Sponsor (Unlimited Available)

\$8,000



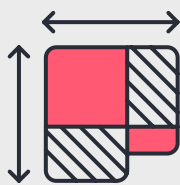
Marketing Opportunities



On-Site Advertising Opportunities

- Corporate Logo and Link on TRREB REALTOR® QUEST website sponsor page
- Generic sponsor Social Media Post [2]
- Corporate Logo in TRREB REALTOR® QUEST edition of TRREB e-newsletter

- Premium Banner Space at the Food Hub
- On-site Signage
- Chance to deliver Brand Collateral to attendees [6]



2 Standard
Booth Spaces



4 Passes
for Exhibitor Staff

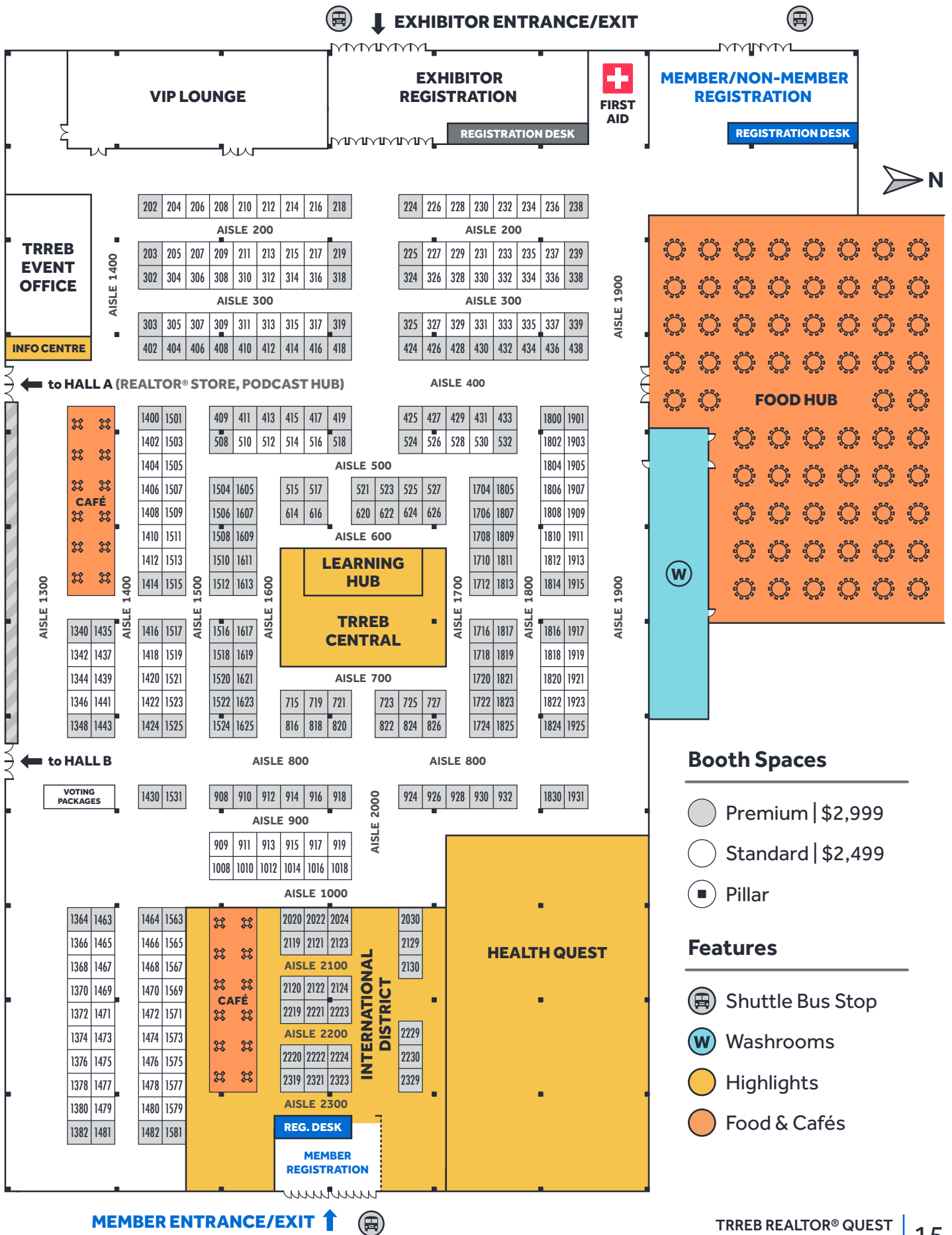


Mentions
in post-event survey



1-Year
Ad in TRREB's Products
and Services Directory

2025 Trade Show Floor Plan



Rules and Regulations

All exhibitors must adhere to the rules and regulations of TRREB REALTOR® QUEST 2025 and the Toronto Congress Centre (TCC). Please visit realtorquest.ca for all rules and regulations.

Applicants must use the registration portal to apply for booth space at TRREB REALTOR® QUEST 2025.

TRREB reserves the absolute right, in its sole and unfettered discretion, and without liability, to: (i) determine the eligibility of Exhibitors and exhibits for the Show, (ii) reject or prohibit exhibits or Exhibitors from participating in the Show; (iii) change or modify the layout of the Show and assign and, as necessary relocate exhibits or Exhibitors; (iv) cancel, in whole or in part, the Show due to an event of force majeure or other circumstances beyond TRREB's control; or (v) change the date, location and duration of the Show. Specific booth locations cannot be guaranteed.



For more information or to book your Sponsorship Package and/or Exhibitor Booth, please contact RQTradeShow@trreb.ca or visit realtorquest.ca